

2 of 5

Rep Firm
Sales Office (WASHINGTON
Salesperson () DAN DRISCOLL
Salesperson Phone# 202-955-5342
Salesperson FAX# 917-206-9589

— REMARKS —

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Total Spots	Total Cost	Daypart
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*LINE	DATE	TIME	PROGRAM	REV	DAYS	RATE	SPOTS	WEEKS	TOTL CHG
*1	TU-F,M	11A-12P	NEWS						
Sales Remark:	V3 RATE NEEDS TO BE \$195								
	REV-								
	V3 More than 2 codes changed								
						\$195.00	2	1	\$390.00
*2	TU-F,M	3P-4P	JUDGE JUDY						
Sales Remark:	V3 RATE NEEDS TO BE \$330								
	REV								
	V3 More than 2 codes changed								
						\$330.00	4	1	\$1,320.00
*3	TU-F,M	4P-5P	DR OZ						
Sales Remark:	V3 RATE NEEDS TO BE \$330								
	REV-								
	V3 More than 2 codes changed								
						\$330.00	3	1	\$990.00
*4	TU-F,M	5A-530A	NEWS						
Sales Remark:	V3 RATE NEEDS TO BE \$195								
	REV-								
	V3 More than 2 codes changed								
						\$195.00	3	1	\$585.00
*5	TU-F,M	530A-6A	NEWS						
Sales Remark:	V3 RATE NEEDS TO BE \$350								
	REV-								
	V3 More than 2 codes changed								
						\$350.00	3	1	\$1,050.00

Rep Order# 9638853 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 583207

Printed: 10/19/2012 11:37 AM
Last Received: 10/19/2012 10:53 AM
Showing Buylines: All Rep Revised Lines

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Station KSTU-TV SALT LAKE CITY, UT
Advertiser () POLITICAL
Product LOVE FOR UT-CD 4
Estimate# C23C29
Buyer PATRICIA DOME
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING ST, SUITE 400
ALEXANDRIA, VA 22314
Agency C/P1/P2/E LOVE/ORDR/C23C29
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

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	*6	TU	530A-6A	NEWS	:30	\$350.00	11/06-11/06	1	1	1	\$350.00	
				Sales Remark: V3 RATE NEEDS TO BE \$350 REV								
				V3 Comment Changed, Rate Changed								
	*7	TU-F,M	7A-8A	NEWS	:30	\$415.00	10/30-11/05	3	1	3	\$1,245.00	
				Sales Remark: V3 RATE NEEDS TO BE \$415 REV-								
				V3 More than 2 codes changed								
	*8	TU	7A-8A	NEWS	:30	\$415.00	11/06-11/06	1	1	1	\$415.00	
				Sales Remark: V3 RATE NEEDS TO BE \$415 REV								
				V3 Comment Changed, Rate Changed								
	*9	TU-F,M	8A-9A	NEWS	:30	\$415.00	10/30-11/05	3	1	3	\$1,245.00	
				Sales Remark: V3 RATE NEEDS TO BE \$415 REV-								
				V3 More than 2 codes changed								
	*10	TU	8A-9A	NEWS	:30	\$415.00	11/06-11/06	1	1	1	\$415.00	
				Sales Remark: V3 RATE NEEDS TO BE \$415 REV								
				V3 Comment Changed, Rate Changed								
	*11	SA	7A-9A	NEWS	:30	\$360.00	11/03-11/03	1	1	1	\$360.00	
				Sales Remark: V3 RATE NEEDS TO BE \$360 REV								
				V3 Comment Changed, Rate Changed								
	*12	SU	7A-9A	NEWS	:30	\$360.00	11/04-11/04	1	1	1	\$360.00	
				Sales Remark: V3 RATE NEEDS TO BE \$360 REV								
				V3 Comment Changed, Rate Changed								

Rep Order# 983853 Ver# 3 Status Revised
EC'd Yes

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*13	SU	9A-10A	NEWS	:30	\$330.00	11/04-11/04	1	1	1	\$330.00	
				Sales Remark: V3 RATE NEEDS TO BE \$330 REV								
				V3 Comment Changed, Rate Changed								
	*14	TU-F,M	530P-6P	NEWS	:30	\$900.00	10/30-11/05	1	1	1	\$900.00	
				Sales Remark: V3 RATE NEEDS TO BE \$900 REV								
				V3 More than 2 codes changed								
	*15	SA	5P-530P	NEWS	:30	\$250.00	11/03-11/03	0	0	0	\$0.00	
				Sales Remark: V3 N/A, COLLEGE FOOTBALL REV								
				V3 Comment Changed, Spots/week Changed								
	*16	SU	5P-530P	NEWS	:30	\$385.00	11/04-11/04	1	1	1	\$385.00	
				Sales Remark: V3 RATE NEEDS TO BE \$385 REV								
				V3 Comment Changed, Rate Changed								
	*17	SA	9P-1005P	NEWS	:30	\$880.00	11/03-11/03	1	1	1	\$880.00	
				Sales Remark: V3 RATE NEEDS TO BE \$880 REV								
				V3 Comment Changed, Rate Changed								
	*18	SU	9P-1005P	NEWS	:30	\$1,650.00	11/04-11/04	1	1	1	\$1,650.00	
				Sales Remark: V3 RATE NEEDS TO BE \$1650 REV								
				V3 Comment Changed, Rate Changed								
	*19	SA	630P-7P	SEINFELD	:30	\$400.00	11/03-11/03	0	0	0	\$0.00	
				Sales Remark: V3 N/A, COLLEGE FOOTBALL REV								
				V3 Comment Changed, Spots/week Changed								

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*20	W	7P-9P	X FACTOR	:30	\$3,080.00	10/31-10/31	0	0	0	\$0.00	
	Sales Remark: V3 RATE NEEDS TO BE \$3080											
	REV-											
	V3 More than 2 codes changed											

*21 SU 11A-12P NFL :30 \$1,500.00 11/04-11/04 1 1 1 \$1,500.00
Sales Remark: V3 NO LATE GAME THIS DATE, MV TO EARLY GAME 11A-2P
REV
V3 Time Changed, Comment Changed

*22 SU 2P-230P NFL POST :30 \$1,430.00 11/04-11/04 1 1 1 \$1,430.00
Sales Remark: V3 POST GAME 2-230P, PLS RVS. RATE NEEDS TO BE \$1430
REV
V3 More than 2 codes changed

---REPORT TOTALS---

Report Totals: 33 / \$15,800.00

---SALES MONTHLY TOTALS---

Nov 12: 33 / \$15,800.00

Sales Totals: 33 / \$15,800.00

Station Totals: 33 / \$15,800.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$68,696
CABL 0% KDLU 0% KJZZ 2% KSL 24% KSTU 23%
KTVX 17% KUCW 0% KUTV 34% UNKB 0% UNKN 0%

Books null
Demos RA35+